

**Alaska ASCD  
Steering Committee Meeting**

Saturday, November 3, 2007

10:00 a.m. – 2:00 p.m.

Face-to-face @

1016 W 6<sup>th</sup> Avenue, Suite 401, Anchorage, Alaska

Present:

Jeffrey Lofthus	Susan Garton
Dale Cope	Gerald Briscoe
Cleo Burgett	Teri Regan
Norma Holmgaard	Anna Knapp

This meeting began at 10:40 a.m. with a teleconference option for anyone not able to attend in person.

The meeting was facilitated by Jeffrey Lofthus and Susan Garton.

The meeting began with introductions of those in attendance and a review of the October meeting of persons interested in revitalizing the Alaska Affiliate of ASCD.

Susan Garton and Jeffrey Lofthus as Co-Executive Directors of the Alaska ASCD will attend the Affiliate Executive Directors' meeting at the ASCD headquarters on December 5 and 6, 2007. ASCD will provide funding for the Co-Executive Directors to attend this meeting. Margaret Murphy from ASCD will assist them in developing a plan for the Alaska Affiliate. She will train them in the process utilized by ASCD for developing state affiliates.

The committee discussed the importance of being inclusive in these revitalization meetings. Alternative methods of participation were discussed including; teleconferencing, use of Eluminate through the University, polycom/video conferencing.

It was determined that the constitution and bylaws of the inactive Alaska Affiliate would be used until such time as a committee could be formed to revise them.

The committee briefly discussed the ASCD *Enhancing the Whole Child: The New Learning Compact* initiative. It was suggested that this might be a topic for a statewide webinar or book talk. Participants were encouraged to go to the ASCD website and view the video.

Executive Board: Members need to be current, dues paying members of ASCD

Board should include: Executive Director, Executive Director Elect, Secretary and Treasurer

Co-Executive Directors will be Jeffrey Lofthus and Susan Garton

Executive Director Elect is unfilled

Co-Secretaries will be Norma Holmgaard and Diane Zemanek

Co-Treasurers will be Teri Regan and Gerald Briscoe

Pam Briscoe and Anna Knapp have volunteered to assist in contacting potential members via email, telephone or US mail.

Discussion ensued as to how to reach out to new members. Ideas included

- Getting information from the national organization
- Having a link on the national ASCD website
- Setting up an Alaska ASCD website
- Contacting the national ASCD for a list of Alaska members

Funding for Alaska ASCD programs, activities, operations

- Remaining funds for inactive affiliate can be used
- Alaska membership dues – 50.00
- National organization financial support for beginning affiliates

Member benefits: Possibilities included

- Conference speakers provided through ASCD
- Collaborative effort with ASDN on a mutually agreed upon topic
- Webinars on pertinent subjects allowing people all over the state to participate
- One book annually for members connected with a book talk and followed up with a presentation by the author (perhaps at a state conference)
- Provide advice and support in how to use ASCD materials in the work of education
- Addressing the isolation issue of working in education in Alaska through distance delivered activities
- Produce a quarterly newsletter delivered electronically or via US mail
- Possible mentoring for new to the profession members
- Develop a comprehensive website for information and support for members
- Luncheon or reception at upcoming conferences
- Conduct a survey at an upcoming conference to find out what potential members would want the Alaska Affiliate to do

Short term goals include

- Have a presence at the Department of Education & Early Development winter NCLB conference
- Have a presence at the BMEEC conference
- Have a presence at the April Job Fair
- Plan for a presence at the October Principals' Conference

(Question: Should someone from DEED serve on the Steering Committee? The old bylaws suggest this.)

Tasks:

Teri Regan will work with Ruth Baumgartner from EED on involvement at the NCLB Winter Conference

Jeffrey Lofthus and Susan Garton will work with Margaret Murphy from ASCD on a possible speaker for one of the January conferences.

Teri Regan will set up a steering committee email list.

Susan Garton will send out information necessary to access E-live for communication purposes.

Susan Garton will assist Teri Regan and Gerald Briscoe in setting up the necessary financial accounts and securing the needed documents to do so.

### Mission Statement

Alaska ASCD is an inclusive professional association for educators, facilitating continuous professional growth and advocating for instructional leadership to assure success for all learners.

Goals: It was decided to write a “purpose” for the organization rather than goals.

### Purpose:

1. to disseminate successful practices of instruction, curriculum development, and supervision
2. to provide opportunities for building a sustainable community of learners

### Beliefs: (Pending alignment with Alaska Cultural Standards)

- We believe that each individual’s dignity, uniqueness, capability and innate love of learning should be cherished and encouraged.
- We believe that diversity should be celebrated in our schools and the values of cultural pluralism and exchange should be affirmed.
- We believe that individuals prosper in a nurturing environment that promotes growth, self-renewal and lifelong learning.
- We believe that equitable access to high-quality information, ideas and learning opportunities is key to the survival of civilization.
- We believe that society thrives when individuals work together.
- We believe that strong, positive relationships facilitate communication and lead to the accomplishment of organizational goals.
- We believe that strong organizations share a culture where informed individuals work toward common goals.

Susan Garton concluded the meeting with a summary of the topics and decisions of this meeting.

The next meeting will be on December 12, 2007 (Wednesday) from 3:30 to 4:30. – **moved to December 19, 2007 from 3:30 to 4:30.**

This meeting will be conducted via E-Live. Susan Garton will send out the information required to access the meeting.